



OFFERS ...

EXPERIENCE – Our staff has more than 35 years combined experience in advertising, media, promotions, and sales experience. We offer P-O-P campaigns to drive customers into your stores. Ad Trend invented the National Chain Store Promotion in the early 1980's, offering customers Signature Promotions for Grand Openings and Sales Events at one price.

BRAND NEW PRODUCTS – We replace all worn inflatables and maintain each of our units so they continue to look new. We stock over 200 inflatables and never reuse any temporary P-O-P products.

MAINTENANCE – 24 hour weather monitoring, as well as product maintenance.

MULTI-STORE CAPABILITY – ATI often has completed 100+ individual store promotions in one weekend. We completed 67 Auto Parts stores for a single week in Columbus, Ohio. We executed 42 Petsmart stores in one weekend in Miami, Florida. Ad Trend handles all of the Grand Opening Signage in North America for the Kia Motors Introduction.