



Around Your World in 80 Days

Ad-Trend understands that your clients are scattered throughout the city and/or country. They move from one place to another, and usually travel to the most familiar sites of the city they are in. Therefore, we have invented the “Around Your World in 80 Days” program. Used by numerous of our clients, this method of advertising has proven to be a success.

The campaign is simple:

1. Together your company and Ad-Trend decide on an inflatable, or series of inflatables that can be used. This could mean you using your existing inflatable, a specially designed character, or one of Ad-Trend’s stock products.
2. Based on a pre-selected area of destinations, we rotate your inflatable to the desired places. Select your desired markets by city, state, or category and we will get your advertising there.
 - a. Where boards currently exist
 - b. High traffic areas
 - c. Stadiums and festivals
 - d. Surface streets
 - e. Local shopping center
3. You let Ad-Trend handle the rest, and we set everything up in a professional, timely manner. Don’t worry about a thing, and let us promote your product.